IMPRINTING OPTIONS FOR BEACH TOWELS

All of our beach towels are printed with water based inks. These inks have a certain level of transparency and all color inks do not print on to colored towels in the same way plastisol inks do. To get the best results when printing on our colored towels, we recommend the following imprinting methods: Prolucent, Color on Color and Black.

PROLUCENT

A transparent white ink blend that appears as a lighter shade of the towel.

PROLUCENT	PROLUCENT	PROLUCENT	PROLUCENT
NAVY BLUE	ROYAL BLUE	COASTAL BLUE	CAROLINA BLUE
PROLUCENT	PROLUCENT	PROLUCENT	PROLUCENT
HUNTER GREEN	AQUAMARINE	KELLY GREEN	LIME GREEN
PROLUCENT	PROLUCENT	PROLUCENT	PROLUCENT
APPLE GREEN	PURPLE	BURGUNDY	RED
PROLUCENT	PROLUCENT	PROLUCENT	PROLUCENT
ORANGE	GOLD	TAN	CHOCOLATE
PROLUCENT	PROLUCENT		
BLACK	GRAY		

COLOR ON COLOR

A darker color imprint that creates a tonal look on the towel.



COMBO

A combination of prolucent and color on color printing.

COMBO PRINT	COMBO PRINT	COMBO PRINT	COMBO PRINT
ROYAL BLUE	COASTAL BLUE	CAROLINA BLUE	AQUAMARINE
COMBO PRINT	COMBO PRINT	COMBO PRINT	COMBO PRINT
KELLY GREEN	LIME GREEN	APPLE GREEN	RED
COMBO PRINT	COMBO PRINT	COMBO PRINT	COMBO PRINT
ORANGE	GOLD	TAN	NATURAL
COMBO PRINT			

BLACK

Black ink can be printed on select colors.



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