

IMPRINTING OPTIONS FOR BEACH TOWELS



All of our beach towels are printed with water based inks. These inks have a certain level of transparency and all color inks do not print on to colored towels in the same way plastisol inks do. To get the best results when printing on our colored towels, we recommend the following imprinting methods: Prolucent, Color on Color and Black.

PROLUCENT

A transparent white ink blend that appears as a lighter shade of the towel.



COMBO

A combination of prolucent and color on color printing.



COLOR ON COLOR

A darker color imprint that creates a tonal look on the towel.



BLACK

Black ink can be printed on select colors.

